



ALLAN KAYE TRUEBA
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Allan is Founding Partner of Aziz & Kaye *Business Law*, a law firm specialized in solving legal issues of national and international companies, in a personalized and practical way, with a comprehensive vision and a business approach.

His practice focuses mainly on mergers and acquisitions (M&A), corporate law, finance law, corporate governance, attracting foreign investment, minority rights and shareholder disputes.

In addition to his legal practice, he is founding partner and promoter of a venture capital fund focused on investing in the *esports* ecosystem for the development of the esports industry in Mexico.

He advises a wide range of clients, from entrepreneurs to institutional investors, as well as companies of various sizes, both Mexican and foreign. He has extensive experience in transactions involving the purchase and sale of companies, joint venture structures, project financing, shareholder agreements and other types of commercial negotiations. He also designs and implements corporate structures, including capital restructurings, mergers, spin-offs, dissolutions and liquidations of corporations.

As part of his career, he has designed *ad hoc* mechanisms for succession planning and generational transition, both at the capital and administrative levels, in high-value family businesses. As a result of his involvement in the matters entrusted to him, he participates in the board of directors of several companies, both Mexican and foreign, in Mexico.

He has advised state governments, as well as federal government entities, on complex investment projects, and has structured mechanisms to facilitate the viability of foreign investment in Mexico in various fields. He was part of the advisory team for the modification of the Public Sector Procurement, Leasing and



Services Law to incorporate electronic auctions at the Federal level, as well as in the amendment of the Procurement Law of the State of Mexico in the same sense.

In the area of public procurement, he has advised several Mexican and multinational companies in public sector bidding and procurement procedures in different industries.

Has participated as a judge in the “Philip C. Jessup International Law Moot Court Competition”, as well as in the International Commercial Arbitration Competition “Moot Mexico”, organized by the Arbitration Center of Mexico.

Allan graduated from the Instituto Tecnológico Autónomo de México (ITAM). He completed postgraduate studies in Public and Private International Law at the Hague Academy of International Law, The Hague, The Netherlands. He also completed postgraduate studies in Public Services: Electricity, Hydrocarbons and Water, taught jointly by ITAM and Universidad Carlos III de Madrid, Spain.

He is a professor at the Universidad Panamericana, teaching the subject of Commercial Contracts. He has also been a professor of corporate law in the Diploma in Business Law, taught by the ITAM, as well as at the Universidad Iberoamericana in Mexico City.